



*We're a Green Accredited  
Venue*

Our green credentials are important to us and we are recognised by the *leading accreditations* in our industry.

[Find out more](#)





## *Eat the Rainbow!*

*Local producers deliver over 80% of our fruit and vegetables, lowering their food miles and carbon footprint.*





*Chick, chick, chick, chicken...*

Our eggs are always *free range* and are laid just *13 miles* from Keele University.





*We support Red Tractor  
Certified Standards*

Our meat is from *red tractor  
assured farms*, and our milk  
and dairy produce travel *just  
15 miles* to reach us.





*Strawberry fields forever...*

In 2022 all our *strawberries* will come from *Staffordshire* and will have travelled just a few miles to get to our plates.





*There's nothing fishy here!*

All our fish and seafood is assured by the Marine Stewardship Council and certified as *sustainable seafood*.





*The 4 key philosophies to our  
menus...*

Always Modern, Smart,  
Thoughtful and *Sustainable*.





*Today's cooking oil,  
tomorrow's bio diesel!*

100% of our waste vegetable oil is collected by Olleco to be *recycled and refined into biodiesel*, helping reduce the use of conventional fossil fuels.





*Nothing goes to waste...*

All our food waste goes to an anaerobic digestion plant to *generate green energy.*





*Our tea and coffee is always  
FairTrade*

We serve triple certified  
*FairTrade* tea and coffee at  
all our catering outlets.





*We're big on plant based foods*

Half of our CENTRAL  
concept counter menu and  
30% of our burritos and wraps  
are *plant based*.





*Vegan menus are the norm  
with us*

75% of our cook to order  
menu at CENTRAL can be  
made *vegan* on request.





*Catering green credentials*

Our concept food counter at  
CENTRAL has *Bronze Soil*  
*Association* accreditation.

**THIS IS KEELE**





## *Recycled food packaging*

We take care to responsibly source our food packaging - supporting the circular economy. Our CENTRAL food containers are made from 100% recycled plastic.





## *Powered by renewable*

We operate 100% with electric equipment, which is powered a significant amount of the time, from renewable energy generated on campus.





## *Striving to Be Carbon Neutral*

Keele University is committed to sustainability and aims to become carbon neutral by 2030 through its teaching, research and investment.

Find out more about  
Sustainability at Keele

